

Issue 2, 2014



B's Bravery Bear Packs are given to all children diagnosed with Wilms UK wide and children in Coventry and Warwickshire with any type of cancer. To date we have delivered over 100!

BETHANY'S WISH - WILMS TUMOUR CHARITY UK 1151760

Annual Newsletter



Welcome to our second edition of our charity newsletter for patrons, sponsors and supporters of Bethany's wish.

2014 has definitely been the year for growth, structure and passion as we have become closer, more focused on making a difference and as we have all learned a little bit more about the charity world. Our team of trustees have worked very hard to turn Bethany's Wish into not only one of the main charities in Coventry and Warwickshire, but also as an internationally recognized Wilms tumour charity and I cannot thank our supporters enough for sticking by us from the beginning and helping us to achieve something magical in Bethany's name.

2014 At A Glance

We started 2014 with the Coventry half marathon, where some of our own trustees showed their passion and commitment by pounding the concrete! This was followed by our annual black tie ball, James Bond style.

2014 also saw the introduction of our Childhood Cancer Conference UK (CCC14) the first of its kind in the UK bringing together professionals and parents to share latest research, meet the experts and also develop a national childhood cancer strategy tackling issues from funding to access to clinical trials. The event was recognised internationally and we will be repeating its success in 2015.

In July we also premiered our annual charity gala day on one of the hottest weekends of the year! The event was a huge success with appearances from Peppa pig to snakes to Irish dancers and including a bake off to remember.

The highlight of 2014 for all of us I think was the CROCCS annual xmas party. Thanks to kind donations from local companies the children were treated to a frozen themed extravaganza with a visit from santa, olaf and our charity mascot. The smile on their faces was worth everything to see.



Developments and awards

In February, Angela (Bethany's mum) was awarded the 'Inspiration through illness' award at the Pride of Coventry awards. This was an amazingly humbling experience for Bethany's memory and the work which Bethany's Wish does to help others in her name. In October we were invited to the international childhood cancer conference in Toronto, Canada where Angela

and Alberto presented to parents and professionals from around the world about their contribution to Wilms tumour research and parent collaboration to improve outcomes for children like Bethany. In the very near future we hope to be able to be a major contributor to new research into relapsed tumours conducted by UCL in London.

We have BIGGER plans for 2015 with a packed

events schedule and plans to develop our local support group and also our Wilms tumour research and awareness work.

Without all the fantastic help and support we have received from sponsors, supporters and friends we wouldn't have achieved so much! Thank you to each and every one of you, please keep supporting and donating so that we can achieve Bethany's Wish!



The future of Wilms tumour research, our patron Professor Kathy Pritchard-Jones, us and her research team 2014

Key data 2014:-

- Over £100,000 raised to date with more being donated to help meet our aims!
- Over 100 B's Bravery Bear Packs delivered to children with cancer
- The UK's only Wilms tumour charity now with international recognition
- Plans to develop promotional videos, information booklets and resources for children with cancer for 2015
- Many thanks to our sponsors for 2014, Claire McEnery Events, Morgan Reach, Get A Will Today.co.uk, Sainsbury's and Eaton Ltd.
- For up to date info and news visit our website www.bethanyswish.co.uk